



The
**Wine
Stop**

A Beer and Beverage Boutique

The Wine Stop Newsletter

January 2008

Issue #48

Calendar of Events

Complementary Wine Tasting Every Saturday 1-5pm

January 5 - Hoppy vs. Malty Beer

January 12 - Exploring the Body Styles of Wine Lighter
vs. Fuller bodied wines

January 19 - Old World vs. New World Wines

January 26 - Big Bold Juicy Red Wines

**A NEW ADDITION to our Complementary Tastings:
Pau Hana Wine & Cheese Tasting EVERY 2nd & 3rd
FRIDAY 4-8PM**

January 11 - Pau Hana Wine & Cheese

January 18 - Pau Hana Wine & Cheese

SUNDAY SEMINARS

January 20th *The Art of Tasting Wine 101* 3-4:30PM.

Learn to taste wine using all your senses. This is a popular interactive beginners class in a non-intimidating format.

Cost: \$20. Club Discounts Apply.

January 27th *Port: Tawny, Ruby & Vintage* 3-4:30PM. We will be tasting the three main styles of port: ruby, tawny and vintage and discussing their flavor profiles and how they differ in quality and composition. Complementary desserts will also be served. **Cost: \$35. Club Discounts Apply.**

Parking is available on our lawn and driveway; the driveway behind our store after 4PM; and next door at International Jewelry after 4PM

In This Issue

Calendar of Events
Wines of the Month
Wine News
Liane's Corkey Trivia



**Pau Hana
Wine & Cheese
Every 2nd & 3rd
Friday of the Month.**

Port Seminar



This seminar does not come around often, so if you are interested in port, try not to miss it.

Featured Specials

Wines of the Month

These sale prices will be good for this entire month or while supplies last.

Twenty Rows Cabernet Sauvignon, NapaValley, 2005 on special at \$19.99

A beautiful cabernet with penetrating aromas of black currant, earthy undertones with hints of espresso and chocolate. Firm solid tannins provide good structure, weight and a great mid palate. A long lingering finish rounds out this wine. A great value for NapaValley.

Layer Cake Shiraz, South Australia, 2006 on Special at \$13.99 Rich dark fruit and blueberries, mocha and hints spice. It has an abundance of fruit but is not sweet. It gets its name from the soil in which the grapes grow which has a layered appearance. This wine is great with grilled meats and pizza.

Wine News

Starting in January 2008 we will be doing a Pau Hana Wine and Cheese Tasting every 2nd and 3rd Friday of the month. This month the Pau Hana tasting will be on the 11th and the 18th. We will be tasting a couple of staff favorite wines along with some cheese complements. *The best parking is after 5pm because the whole lot to the right of the store for sure becomes available.*

Sign up in **ADVANCE** for any of our wine or beer clubs, and receive these bonuses: 3 months membership- a free in-store seminar; 6 months membership 5% off; 12 months membership and you get the 13th month free. We have three different levels of monthly wine clubs, and as you go up you get more premium wines and deeper discounts. Go to our website for detail about our three levels of club membership.

Liane's Corkey Trivia



Twenty Rows 2005
Cabernet Sauvignon
\$19.99



Layer Cake
Shiraz 2006
\$13.99

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In 1908, New Year's Eve's electric ball dropped for the first time in New York City. The original ball was made of iron and wood and was covered with 100 25-watt light bulbs. It first descended from the top of the flagpole on top of the New York Times building and the bells of St. Patrick's Cathedral chimed in celebration. However, in other parts of the country, New Year's Eve was not quite so festive. In Oklahoma, Georgia, and Alabama, state sponsored "prohibition" laws were being enforced on New Year's Day. In those states, rather than celebrating, they held what were known as "farewell to rum" events.

In Atlanta, they held "Death Watches". Crowds gathered at bars and lined up their drinks 15 minutes before midnight. As the clock struck 12, glasses were lifted and their contents swallowed, after which the crowds filed silently onto the streets. In Birmingham, they sold liquor at half price on New Year's Eve, and liquor vans delivered product to private homes all day. Producers and retailers wanted to get rid of as much product as they could since they knew that all 250 Alabama saloons (not to mention liquor retailers) would be out of business as of January 1, 1908.

In 1908, the events in these three states were just a preview of the nation wide prohibition that was to come. Prohibition, aka the Volstead Act, the Eighteenth Amendment to the US constitution actually went into effect on January 16, 1920. Though it was highly controversial, it had wide support among many different groups: The Anti-Saloon League, the Women's Christian Temperance Union, and the Ku Klux Klan to name a few.

(One of the things I learned in my social activist days was that when you are pushing for change, look around and assess the characters pushing with you, if something looks amiss, maybe it's time to take a second look at what you are doing.)

Though prohibition killed the existing legal beverage industry in the US; it also kick started the romance of the Roaring 20s, Rum Running, bootlegging, organized crime, and speakeasies.



Gone were the male dominated Saloons of yesterday which at times were tainted with gambling and prostitution. After prohibition, women did not want to be left out of the illicit fun and flocked to the speakeasies. Speakeasies got their name because now that liquor was illegal, if you wanted a drink with a kick, you couldn't ask for it out loud. The bartender insisted that you "speak easy".

It is hard to say exactly, but estimates as to the number of speakeasies throughout the U.S. ranged from 200,000 to 500,000. This was the first time in American history that women not only took to drinking but to even drinking in "public". No longer would bars be a "men only" domain. Women now became welcome guests in cocktail lounges after having shown their enthusiasm for drinking during prohibition.

In 1928, it is estimated that doctors earned \$40 million by writing prescriptions for whiskey. (At the time of prohibition, there were probably some legitimate medicinal purposes for whiskey.) Some of the medicines of the time were packed with herbs and 40 proof alcohol. For example, Lydia Pinkham's Compound for women's menstrual cramps was quite famous. They even created drinking ballads for Lydia's tonic which offered "a cure for any and all ails and aches." "So we'll drink a drink a drink/to Lily the pink the pink the pink/The savior of the human race./She invented a medicinal compound/Most efficacious in every case." Oh, I feel a cramp coming on, Lydia pass the tonic please.

Cheers!

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