



The
**Wine
Stop**

A Beer and Beverage Boutique

The Wine Stop Newsletter

August 2008

Issue #55

Calendar of Events

Complementary Wine Tasting Every Saturday 1-5pm

August 2 - Local Hawaiian Brews

August 9 - Sake & Shochu : Today only-Special Pricing on Joy of Sake Tickets

August 16 - Edmeades Vineyard Zinfandel

August 23- Modern Merlot: Value vs. Splurge Merlot

August 30 -South American Wines

Pau Hana Wine & Cheese Tasting EVERY 2nd & 3rd FRIDAY 4-8PM. Always complementary. And always fun.

August 8 - Pau Hana Wine & Cheese Tasting

August 15 - Janzen, Bacio Divino, Vagabond & Pazzo Winery, Very limited wines from great vineyard designates in Napa like To Kalon vineyard. Never before has the entire line-up been tasted for FREE! in Hawaii

SUNDAY SEMINAR

August 24th Tasting Methodology 101 3-4:30 PM Learn to taste using all your senses. This is a popular beginners class in a non-intimidating format. It's a great introduction to learning how to taste wine and will help build your wine vocabulary.

Cost:\$20 Club discounts apply. Reservation & payment confirmation required.

A CLUB MEMBER EXCLUSIVE COMPLIMENTARY EVENT

Friday, August 22nd 4-8PM - A special tasting for wine

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**Pau Hana Tasting
Fri. 8/15 4-8PM
Janzen, Bacio
Divino, Vagabond
& Pazzo**



**Limited Wines
from great
vineyards like To
Kalon**



**EXCLUSIVE
Club Member Event
Fri. 8/22 4 - 8 PM
Complimentary**

**RSVP to get your
name on our list**

club members only. Taste the newest vintages from Pahlmeyer Winery. Their wines have power and personality. Winemaker Erin Green and her team follow a rigorous, artisanal winemaking regime that starts in the vineyard and continues through bottling. Light pupus will also be served. Thank you for your support!

Parking is available on our lawn and driveway; the driveway behind our store after 4PM; and next door at International Jewelry after 4PM

Wines of the Month

Specially priced for the month of August or while supplies last.

Cantele Primitivo, Italy 2005 \$13.49

This is a truly interesting Italian blend from the Salento Peninsula. The Primitivo grapes contribute to the cherry and plum characteristics up front, while the earthy, subtly spicy Negroamaro follows through on the finish. A great crowd pleaser.

Andeluna Merlot, Mendoza 2006 \$12.99

This 100% merlot has excellent structure and body with very good balance. Aromas of cherry, sweet pepper, red currant and cinnamon combine with notes of vanilla and white chocolate complementing its soft and round tannins. A wine club choice.

Wine News

Aug 17th Showcase 2008 at the Honolulu Academy of Arts 6-9PM \$85 The Academy will be transformed into the New Orleans Genteel Garden District. This is the premier food and wine garden event in Honolulu. In time for the holidays, the wines being tasted will be available to order at the event with great bottle discounts and even better discounts for case purchases. Purchase these spectacular wines for your holiday parties and gift giving. Call 532-6099 for tickets or for more info visit <http://www.showcase08.com/foodwine>.

Aug 28th The Joy of Sake 6-8:30PM Tickets are on sale at The Wine Stop for \$70, Club Members \$65. With

Featured Specials



Cantele

Primitivo
Italy 2005
\$13.49



Andeluna Merlot
Mendoza 2006
\$12.99

over 250 sakes, it is the largest and most spectacular sake tasting held outside of Japan. Sample exquisite food prepared by leading Japanese chefs and fine sakes in peak condition.

Burgers on the Edge just opened on Kapahulu Ave. in front of the new Safeway. The burgers are awesome and their truffle fries are to die for. Best of all it's **BYOB**, so don't forget to **stop by The Wine Stop** on your way there to pick up a bottle of wine to have with your al fresco dinner.

Liane's Corkey Trivia



The marathon is a race which commemorates the run of Pheidippides, an Athenian soldier. After the Athenians had unexpectedly defeated the Persian invaders, he is said to have run from the battlefield at Marathon all the way back to Athens to shout, "Be happy! We have won!" and thereupon died. It is said that the distance of the modern marathon at 26.22 miles is the distance from the plain of Marathon to Athens. Compelling though this story is, it is not true.

Herodotus, the first historian of western culture, wrote a thick book called The Persian Wars. This story about the run from Marathon to Athens does not even appear in his book. However, he does write of a courier Pheidippides who is sent to Sparta to ask for help in fighting the Persians. The Spartans refused. They said the moon was not right, and they feared their slaves would revolt, so they did not want to send their army too far away from Sparta.

All of Greece and especially the Athenians were terrified of the huge and overwhelming Persian army. At the time of the invasion in 490 B.C., the Athenian army did not have much respect. Fortunately, the Athenian general

The Joy of Sake



Get your Tickets at The Wine Stop
\$70 Club Members \$65

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Miltiades executed a brilliant attack on the Persians at the plain of Marathon and won. This miraculous victory earned for the Athenians, the respect and gratitude of all Greece. But there was no runner shouting, "Be happy! We have won!" before dropping dead from joy.

Interestingly, in 1876, twenty years before the first modern Olympics in 1896, Robert Browning wrote a poem about Pheidippides which ingrained itself in popular culture and became accepted as historical legend. In his poem, Pheidippides is given to say, "Rejoice, we conquer!" Like wine thro' clay,. . . Joy in his blood bursting his heart, he died-the bliss!" Romantic stories such as this have a way of latching onto popular imagination. The marathon story is not the only fiction that passes for history; consider George Washington and his cherry tree, and Davy Crocket and his coon skin hat.

The marathon distance of 26.22 miles is not the distance of the Marathon bridge to Athens; rather, it is the distance from WindsorCastle to White City Stadium. In 1908, the Olympic summer games were held in London. The Princess of Wales wanted her children to watch the start of the race, so Windsor castle became the start of the marathon. Queen Alexandra wanted the best view of the finish, so the finish line was placed below the royal box; hence, the 26.22 miles.

However the marathon race came into being, the actual running of the first modern Olympic marathon deserves some telling. The first modern Olympics were held in Athens in 1896. The Greeks weren't winning any gold in track and field. The running of the marathon was their last hope. Spyridon Louis was a Greek water-carrier. (His father sold mineral water in Athens, and he delivered.) He was one of seventeen athletes to start the race. Thirteen of them were Greek and the other four were from other countries. Some time into the race he stopped at a local tavern and had a glass of wine, before continuing on, and inquired about the progress of the other racers. He confidently declared that he would pass them all. The two early leaders actually dropped out or



collapsed, and Spyridon ran into the Olympic stadium 7 minutes ahead of his nearest competitor, also a Greek. He instantly became a national hero.

You know, I always suspected that wine was the drink of champions. Cheers!

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